



Opening your new mattress... The Right Tool Makes For Easy Work!

DreamPlace mattresses are double wrapped and then boxed to protect the mattress during shipping.

After unboxing, carry the rolled mattress into the room where it will be used. Position the mattress on the foundation or platform where it will remain. You're ready to begin unwrapping your new mattress!

Using the provided opening tool, carefully make a slit in the outer layer of plastic and continue using this tool until the outer layer is completely open.

Completely remove the outer layer of plastic and set it aside.

Unfold the mattress in preparation for final opening of the inner protective layer of plastic wrap.

Using the opening tool, make a slit in the end of the inner plastic wrapping. Your mattress will begin to expand. Continue to gently slit this inner wrapping. Take care with the tool to avoid catching or cutting the fabric layers that cover your new mattress. A torn, cut or otherwise damaged mattress cover is not covered by warranty.

Once all of the plastic has been removed, the mattress will continue to expand and within a short amount of time be ready to welcome sleepers. Full expansion can require several hours. Wrinkles in the fabric covering the mattress are normal and will subside over time as the mattress is used.

Congratulations on the purchase of your new DreamPlace™ mattress.

DreamPlace® builds quality into every product we manufacture. Each sleep set is engineered for maximum comfort to help ensure restful and rejuvenating sleep.

By observing the guidelines contained in this document you will enjoy many years of wonderful performance from your new sleep set.



All DreamPlace mattresses are proudly manufactured in the United States of America in our state-of-the-art 200,000 square foot factory located in Fort Worth, Texas. Each handcrafted mattress is built utilizing industry-leading equipment and incorporates the best of American engineering and design.



Sleepers everywhere are falling in love with adjustable bedbases, and have come to enjoy the flexibility and comfort that an adjustable bedbase provides. All DreamPlace mattresses are engineered with adjustable bases in mind, and are comprised of ultra-durable components that have the resilience to flex and bend time and time again.



All DreamPlace mattresses include Gel-Infused Visco-Elastic Polyfoams in their comfort and support layers. DreamPlace relieves pressure points while pulling heat away from the sleeper's body.

ROLLPACKED *Mattresses* COMPRESSED & BOXED

GUIDELINES FOR USE & CARE

- A** Use the correct frame. If the mattress is placed on a platform bed or adjustable bedbase, make certain the structure is solid.
- B** Use a mattress pad to protect your investment. Mattresses displaying stains are ineligible for warranty service. Even if a manufacturer's defect exists, the presence of stains, soilage or vermin will void your warranty.
- C** Couples who share a bed should choose a Queen or King size mattress.
- D** Rotate your mattress as required. Do not attempt to rotate your mattress by yourself. Seek assistance from another adult.
- E** Keep your receipt and do not remove the law tag from the mattress. These contain important information that is required should you need to initiate a warranty claim.
- F** Never allow children to jump on the bed. Do not stand on your mattress. Doing so may cause permanent damage which voids the warranty.
- G** Do not iron on your bed. Doing so can damage the ticking and cushioning materials. Burns, cuts and tears void the warranty.
- H** Do not use an electric blanket or heating pad. Your set contains gel infused memory foam which is heat responsive and which may become damaged.
- I** Expect normal changes in softness and recovery times of high density foams, including memory foam, which will occur due to use, temperature & humidity.
- J** Do not allow any kind of fluid (cleaning or otherwise) to penetrate though the surface fabric to the underlying materials. Fluids can damage the cushioning support layers which will invalidate the warranty.
- K** Packaging of the mattress and foundation, including if the matt is packaged in a box with a handle and wheels, is considered packaging and is not covered by any warranty. Plastic film/bags should be discarded immediately.
- L** Bedding which is sold as a "floor sample" or "as-is" or "distressed" and/or which is purchased second hand or received as a promotional item has no warranty.

Warranty is Voided for II Products That Remain Rolled for More than 90 Days



CHOOSE WISELY

Warranty Information



DreamPlace[®] mattresses carry a 10 year total warranty. The first five years of the warranty are non-prorated. Confirmation of this warranty can be found on the "Law Tag" that is attached to your mattress.

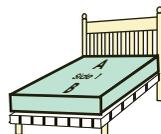
WT 1005
= 10 Years Total
5 Yrs Non-Prorated

Finished Size: 60 x 80 Net Weight Filling Materials:
MEETS 16 CFR 1632 STANDARDS
Date of Delivery:
Production Date: 06 / 02 / 2013
MARS DREAM BOX PT QUEEN
STMADRBT50
MATT
WT: 1005
12345678

DreamPlace[®] mattresses are sold exclusively through retailers. The DreamPlace[®] product line contains several options that span a range of comfort levels and firmnesses. DreamPlace[®] is not a "one size fits all" product. Therefore DreamPlace[®] does not accept "warranty" claims arising from post-purchase dissatisfaction with the comfort level (firmness or softness) of a particular model. Please take plenty of time when selecting a mattress. If planning to share the bed, both parties must lie on the mattress in the store before making a final selection. "My spouse doesn't like it" is not a warranty issue. Ask your authorized DreamPlace[®] retailer to suggest a specific model appropriate for your age and body type. Because of standardized construction techniques, sets will exhibit differing wear and break-in patterns when used by two sleepers sharing the bed who are of different weights and heights. This is normal. More frequent turning of the mattress may be necessary so that wear and break-in patterns even out. Twin sets are designed for single individual use.

Many of today's new sets are considerably taller than mattresses manufactured only a few short years ago. Before purchasing, make certain that the set you choose is not too tall. If you select a thicker mattress, be aware that this may require the purchase of "Deep Pocket" sheets which are readily available at most mass market retailers. "My mattress is too tall for my headboard or footboard" is not a warranty issue.

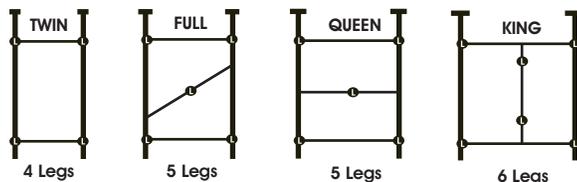
ROTATE EVERY THREE MONTHS



DreamPlace[®] mattresses must be rotated from head to foot every three months to extend set life and to distribute body impressions more evenly across the sleeping surface of your mattress.



USE A PROPER FRAME FOR CORRECT SUPPORT



A high quality frame is crucial to ensuring the longevity of your new purchase. A frame with a rigid center support is required in full, queen and king sizes.

In full & queen, the following options meet warranty requirements:

- A. Using a frame with a rigid center support with a fifth leg that reaches the floor
- B. Using bed rails with at least 10 wooden bed slats
- C. Using a solid wood platform or adjustable bedbase
- D. Using a bed base with three rigid steel cross supports

All king size sets when placed on a frame or bed rails must have a rigid center rail and six legs that reach the floor to maintain the warranty.

WHAT IS PRORATION?

During the non-prorated portion of your warranty, CCM - Custom Contract Manufacturing[®], the manufacturer of DreamPlace[®] mattresses, will provide repair or replacement service at no charge to correct a manufacturer's defect. After the non-prorated period, charges are assessed according to the following formula:

$$\frac{\text{Original purchase price}}{\text{Number of years in warranty}} = \text{Annual Rate}$$

$$\text{Number of years elapsed since purchase} \times \text{Annual Rate} = \text{Repair Charge}$$

For example, a set that retails for \$600 with a WT:1005 pro-rated warranty has an Annual Rate of \$60. If the set is returned to our factory for repair or replacement six years after the date of the original purchase, the pro-rated price to repair or replace the set is 6 x \$60 = \$360. Costs associated with transporting a set to and from the CCM - Custom Contract Manufacturing[®] factory for repair are additional to pro-rated charges and are the responsibility of the consumer.

REPAIR OR REPLACE

A determination by CCM - Custom Contract Manufacturing[®] that a warranty problem exists does not automatically guarantee that you, the consumer, will receive a brand new set.

CCM - Custom Contract Manufacturing[®] will make every effort to repair the defect prior to replacing a set that exhibits a manufacturer's defect covered by this warranty.

USE A NEW FOUNDATION

DreamPlace[®] mattresses are specifically engineered to be used in combination with the appropriate new foundation, or on a platform bed, or a powered adjustable bed base. Your warranty is void if you use our mattress with any previously used foundation.

SAGGING?



The drawing above demonstrates the difference between a normal "Body Impression" consistent with regular use of a mattress and a "Sag" consistent with a manufacturer's defect.

Body impressions are normal in quality bedding. The materials used in the construction of your mattress are designed to provide varying levels of firmness, support and comfort. As a general rule, the softer and thicker the mattress is, the more likely it is to develop body impressions. These are normal and should be expected. They are not a structural defect. They are a sign that the mattress is conforming to the contours of your body. Normal wear through use of this product is not covered under this warranty.

MANUFACTURER'S LIMITED PRORATED WARRANTY

DreamPlace[®] mattresses are manufactured by CCM - Custom Contract Manufacturing[®]. CCM - Custom Contract Manufacturing provides a limited, prorated construction warranty for a specified number of years from the date of original purchase for mattresses and foundations when purchased in sets, or for a mattress alone when placed on a platform bed or other rigid surface. Boxes sold by themselves have NO warranty. Purchaser should retain their bill of sale as verification of purchase. Purchaser must be able to verify purchase date, purchase location, purchase price, serial number from law tag, model name and size to obtain service with this warranty. The Warranty Term is specified on the law tag which is applied to the mattress. Warranty is valid for original purchaser only. If found to be structurally defective, proportionate annual charges for repair work will apply following a specified period of time. All transportation of warranted goods to and from the manufacturer is the responsibility of the purchaser and any associated charges must be pre-paid by the purchaser. Manufacturer reserves the right to substitute materials of equal or greater value in the repair or replacement of this product.

- Exclusions -

Warranty does not apply to ticking/cover or handles. Warranty is valid only for original purchaser, when the mattress and box springs are purchased in new condition. Mattress and box springs must rest on appropriate frame. In Full and Queen, any of the following options meet warranty requirements: (A) Using a frame which has a rigid center support with a fifth leg that reaches the floor; (B) Using bed rails with at least 10 wooden bed slats; (C) Using a solid platform; (D) Using a bed base with three rigid steel cross supports. All King size sets should be placed on a frame or bed rails that feature a rigid center rail and six legs that reach the floor to maintain the warranty. Body impressions less than 2" in depth are consistent with normal use of this mattress and are not covered by this warranty. Warrantor is not responsible for any incidental or consequential damages resulting from the use of warrantor's product. Warrantor reserves the right to refuse service and to void the warranty when the product upon inspection is: found to be in an unsanitary condition; has received obvious misuse; when product failure is due to causes other than defective workmanship or material; or if mattress is not turned and flipped as prescribed. The presence of blood, urine, fecal stains, vermin or animal hair automatically voids the customer's warranty. Damage to fabric caused by heat sources such as ironing on the bed, curling irons, electric space heaters, open flames such as from a fireplace or candle, or by smoking in bed is not covered by this warranty. This bed is not guaranteed to fit a particular sheet size or depth.

Dissatisfaction with the comfort level (firmness or softness) of a specific sleep set is not a valid warranty concern.

Never allow children to jump on your mattress. Corner Guards are not covered by warranty.

- Warning -

Do not attempt to turn or position a DreamPlace[®] mattress by yourself. This could cause personal injury and result in damage to your mattress. Even though our products are manufactured to meet CPSC 16 CFR Section 1633 standards for flammability, do not smoke in bed or expose your mattress or set to open flame. This product is combustible.

- Limitations -

The Limited Warranty set forth herein is the only warranty for DreamPlace[®] mattresses and foundations and may not be modified by any retail store or retail store employee, or employee of CCM - Custom Contract Manufacturing Sleep Products[®]. This Limited Warranty excludes any and all express or implied warranties on DreamPlace[®] sleep sets, including warranties of merchantability or fitness for a particular use. This sleep set is designed for household use by the general public. Commercial use of any DreamPlace[®] product voids the warranty. The service terms stated in this Limited Warranty shall be the consumer's sole and exclusive remedy in the event of product failure during the warranty period. CCM - Custom Contract Manufacturing[®] shall not be liable for incidental or consequential damages arising from the use or inability to use this product, or for breach of this or any other express or implied warranty. CCM - Custom Contract Manufacturing[®] does not warrant that this product is suitable for a person's specific medical condition. CCM - Custom Contract Manufacturing[®] makes no warranty beyond what is contained in this document. Some states do not allow limitation on how long an implied warranty lasts, so this limitation may not apply. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply. This warranty provides specific legal protections for CCM - Custom Contract Manufacturing Sleep Products[®] and our authorized retailers. This Limited Warranty gives the purchaser specific legal rights. You may also have specific legal rights which vary from state to state. CCM - Custom Contract Manufacturing[®] does not allow or authorize any person to create for it any other obligation or liability in connection with this warranty.